

## GYE facilitate behavioural changes and empower youth to launch into successful adulthood and reach their potential.

Geelong Youth Engagement (GYE) support at-risk young people from the Geelong, Bellarine, Surf Coast and Golden Plains regions work through challenges they are facing in their lives.

The reason for the disconnection can include mental health struggles, homelessness, drug/alcohol dependencies, anti-social behaviour, family violence, amongst others.

Our programs focus on personal development, health and wellbeing but most importantly role modelling with stable and genuine support.

### OUR VISION

To enhance outcomes for 'at risk' youth.

Encourage engagement with

- Education
- Employment
- Family

Increase youth confidence

Build Resilience

Create Engagement

Increase Self-Belief



### OUR SUCCESS



Over 150 Young People from the Geelong region have successfully completed G.K.Y.P



85% have since completed their high school education & over 65% of those furthering their education with university, TAFE or apprenticeships

GYE programs are unique - there is no end date, the young people can stay in contact with the staff and mentors of the program long after the track is complete; GKYP



Created the GYE Hub, a central location that is utilized for program delivery, training and a safe space for young people to visit at any stage.



Grown the initial programs and established new youth programs to support over 70+ young people



Established long term supporter relationships with local businesses to be part of our programs as mentors and emergency services such as Victoria Police, Ambulance Victoria and Barwon Health

## OUR PROGRAMS

GYE facilitate 4x programs supporting young people from ages 12-18 yrs., working with up to 19 secondary schools in the Geelong, Bellarine, Surf Coast and Golden Plains region.

While most of the students involved in GYE programs are recommended from their school; families and support networks are encouraged to contact GYE for direct referrals.



### GEELONG KOKODA YOUTH PROGRAM—GKYP

Students: Yr.11 (15-17 yrs.)

Timeline: Full Year Program Feb – Dec (weekly after school hours)

Premise: The young people are selected to undertake this intensive year long program which involves personal development, fitness, health, diet, and most important - role modelling with stable and genuine support. The young people participate in 20 weeks of physical training along with program mentors from local business and government organisations to at the end walk the 96km Kokoda Trek in Papua New Guinea.

### SPRING BACK GEELONG

Students: Yr.10 (14-16 yrs.)

Timeline: Term Based – 9 weeks (2 x school days per week)

Premise: The young people will be involved in team building activities, vocational learning as well as experiencing various aspects of what is out in the Geelong community. Spring Back Geelong will help students develop skills to set and achieve goals, provide direction for the future, focus on health and wellbeing and becoming more community aware.



### STRIVE

Students: Yr.7 & 8 (12-13 yrs.)

Timeline: Term Based – 8 weeks (1 x school days per week)

Premise: Each session the young people will be involved in physical activity, goal settings, hearing from professionals or guests who can support their current challenges and provide positive guidance into their future. The young people will learn skills and set goals around their fitness, nutrition, social skills, emotional regulations, sleep, hygiene.



### YOU JUST NEVER KNOW ROAD SAFETY

Students: Yr.11 (16-17 yrs.)

Timeline: 90min live presentation (held twice per year)

Premise: YJNK is a road safety program which targets teenagers who will be attempting their drivers' licence in the near future. It raises awareness and provides education around the dangers of irresponsible driving, in particular drink and drug driving, using mobile phones while driving and speeding. Introduced by Channel 9 presenter Peter Hitchener, the students hear from several speakers live on stage who have been affected by road trauma. This includes members of Ambulance Victoria, the Department of Justice, Victoria Police, and a road accident survivor.

YOU JUST NEVER KNOW



**GYE**  
GEELONG YOUTH ENGA

Today's youth are tomorrow

KOKODA YOUTH PROGRAM  
**GEELONG**  
COURAGE-ENDURANCE-TEAMSHIP-SUCCESS  
EST 2013



## OUR FUTURE

At GYE our aim is to support more young people of the Geelong region so they can benefit from the programs we offer.

Our intention is to facilitate 2x Kokoda Programs each year with the aim to have a minimum 24 young people representing their schools and a similar number of adult mentors to join them on this life changing journey.

As well as supporting young people on the Geelong Kokoda Youth Program, GYE will continue to run Spring Back Geelong for Yr.10 students and the STRIVE program for Yr.7 & Yr.8 students—expanding both to run over more school terms in 2024.

The You Just Never Know Road Safety Presentation will be offered to all Yr.11 students and will be held over 4 x live presentations in May & October.

## HOW YOU CAN BE INVOLVED

**Corporate Sponsorship** - Your organisation can become a valued GYE sponsor and/or partner by making an annual or ongoing donation; a bequest; by becoming a student sponsor for our Geelong Kokoda Youth Program; or contribute to the expansion of our other programs. GYE offer a tiered sponsorship package to accommodate businesses of all sizes with benefits including exposure at our annual events.

By involving staff members as adult mentors on our GKYP not only are you helping young people with support in the program, but staff members will also have great benefits.

**Partnership** - Geelong Youth Engagement are open to creating partnerships with other local organisations to combine our resources to promote and develop already existing and new programs for the youth of Geelong.

**Community Support** - We welcome all members of the community to contribute to our organisation and make a difference, all proceeds and in-kind support provided by community groups or individuals helps more young people from our region live up to their full potential.

Geelong Youth Engagement is registered as a charity with the ACNC and is endorsed for TCC & DGR.

## CONTACT US

Should there be any further questions, please contact us to discuss further.

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<https://geelongyouthengagement.org.au/>

# GKYP SPONSORSHIP

GKYP SPONSORSHIP COMMITMENT	NAURO	MENARI	KAGI	DENIKI	KOKODA
PACKAGE INCLUSION**	\$3000	\$8000	\$14,000	\$20,000	\$25,000
Commercial recognition opportunities and exposure at all GYE Events <ul style="list-style-type: none"> <li>Product placement</li> <li>-Sponsored Golf Holes</li> <li>Speaking or demonstration opportunities</li> </ul>					✓
Complimentary table for 10 to GYE Corporate Long Lunch					✓
Organisational representative to participate in the trek and provide mentorship to the young people. Inclusive of: <ul style="list-style-type: none"> <li>20 weeks of group training</li> <li>Flights/Insurance/Visas</li> <li>Trekking costs</li> <li>Equipment</li> <li>Footwear and clothing</li> <li>Accommodation (based on twin share)</li> <li>Meals</li> <li>And much more</li> </ul>				✓	✓
Two tickets to the GYE Ladies Luncheon or Corporate Long Lunch			✓	✓	✓
Team of 4 entry fees covered for 1x GYE Golf Day			✓	✓	✓
Two tickets to the GKYP Sponsor Breakfast		✓	✓	✓	✓
Financially sponsor a young person to participate in the Geelong Kokoda Youth Program		✓	✓	✓	✓
Company Logo recognition on all trekkers shirts		✓	✓	✓	✓
Company recognition on GYE website/socials	✓	✓	✓	✓	✓
Company recognition at GYE events	✓	✓	✓	✓	✓
GYE Welcome Pack	✓	✓	✓	✓	✓

\*Values as Dec 2023